



KLP-318

Viva Magenta Lipstick

%	INGREDIENT	INCI NAME	SUPPLIER
Part 1			
27.15	Crystal™ O	Ricinus Communis (Castor) Seed Oil	Vertellus LLC
25.60	Eutanol® G	Octyldodecanol	BASF
8.41	RED 7CA D-ASGP7	Red 7 Lake (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
8.00	Protachem™ CTG	Caprylic/Capric Triglyceride	Protameen
3.89	BTD-ASGP3	Titanium Dioxide (CI 77891) (CI 77891) (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
3.68	RED 6BA C-ASGP7	Red 6 Lake (CI 15850) (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
3.56	RED 28AL C-ASGP7	Red 28 Lake (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
3.46	YELLOW 5AL-ASGP7	Yellow 5 Lake (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
Part 2			
7.00	CARNAUBA WAX SP 63P	Copernicia Cerifera (Carnauba) Wax	Strahl & Pitsch
5.00	CANDELILLA WAX SP-75	Euphorbia Cerifera (Candelilla) Wax	Strahl & Pitsch
2.00	VEGETABLE WAX-SS1 (Non-GMO)	Helianthus Annuus (Sunflower) Seed Wax (And) Phytosterols	Ikeda
1.00	Softisan® 100	Hydrogenated Coco-Glycerides	Condea Chemie
Part 3			
1.25	Lexgard® Natural MB	Glyceryl Caprylate (and) Glyceryl Undecylenate	Cosmotec
100.00			

Description:

This is a highly-pigmented nuanced crimson red lipstick that creates bold and confident looks. Viva Magenta is color of the year for 2023. A combination of ASGP treated pigments delivers a hit of perfect color to lift your mood. ASGP treated pigments provide super-pigmented, long-lasting shades for high-impact looks.

Manufacturing Procedure:

1. Combine Part 1 under propeller mixer while heating to 80-85°C.
2. Add Part 2 to Part 1, prop mix until all waxes have completely melted and batch is uniform. Maintain batch temperature at 80-85°C.
3. Add Part 3, mix until uniform.
4. Fill samples at 75-80°C



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FORMULATIONS

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*The Powder & Dispersion
Specialist*



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