



KLP-252-EU

Non-Transfer Lip Color

| % | INGREDIENT | INCI NAME | SUPPLIER |
|---------------|-----------------------|--|---------------------|
| Part 1 | | | |
| 37.00 | PUROLAN™ IDD | Isododecane | Lanxess Corporation |
| 5.50 | Claytone VP V XR | Quaternium 90-Bentonite | Eckart/BYK |
| Part 2 | | | |
| 1.50 | Propylene Carbonate | Propylene Carbonate | Acros Organics |
| Part 3 | | | |
| 30.00 | KOBOGUARD® MQ60DM | Trimethylsiloxysilicate (And) Dimethicone | Kobo Products |
| Part 4 | | | |
| 8.40 | PMLVP40R7D | Isododecane (And) Red 7 Lake (And) Isohexadecane (And) Lecithin (And) Polyhydroxystearic Acid (And) Ethylene/Propylene/Styrene Copolymer (And) Butylene/Ethylene/Styrene Copolymer (And) Isopropyl Titanium Triisostearate | Kobo Products |
| 4.00 | PMLVP75C | Titanium Dioxide (And) Isododecane (And) Isohexadecane (And) Isopropyl Titanium Triisostearate (And) Lecithin (And) Ethylene/Propylene/Styrene Copolymer (And) Polyhydroxystearic Acid (And) Butylene/Ethylene/Styrene Copolymer | Kobo Products |
| 2.30 | PMLVP55Y5A | Yellow 5 Lake (And) Isododecane (And) Isohexadecane (And) Lecithin (And) Polyhydroxystearic Acid (And) Ethylene/Propylene/Styrene Copolymer (And) Butylene/Ethylene/Styrene Copolymer (And) Isopropyl Titanium Triisostearate | Kobo Products |
| 0.30 | PMLVP75B | Iron Oxides (CI 77499) (And) Isododecane (And) Isohexadecane (And) Lecithin (And) Polyhydroxystearic Acid (And) Ethylene/Propylene/Styrene Copolymer (And) Butylene/Ethylene/Styrene Copolymer (And) Isopropyl Titanium Triisostearate | Kobo Products |
| Part 5 | | | |
| 5.00 | Gransil PC-12P | Polyethylene (And) Polysilicone-11 (And) Isododecane | Grant Industries |
| 3.00 | MSS-500/3H | Silica | Kobo Products |
| 2.00 | K-RAY® SM SNOW | Synthetic Fluorphlogopite (And) Titanium Dioxide | Kobo Products |
| 1.00 | K-RAY® SM WHITE SPARK | Synthetic Fluorphlogopite (And) Titanium Dioxide | Kobo Products |
| 100.00 | | | |

Description:

This non-transfer liquid lip color formula is distinguished by its strong and resilient but also weightless and non-sticky film on the lips, as well as quicker drying properties compared to many similar benchmark formulations. Comfortable enough to be used without a top coat glosser or comforter, this microplastic-free formula leaves a matte but flexible, homogeneous, non-transfer color film on the lips for extended periods. KOBOGUARD® MQ60DM is the film former used. The PMLVP dispersion range of ITT treated pigments in volatile Isododecane are an ideal choice for this type of formula. Stable, homogeneous, non-sticky, fluid, highly concentrated and fully developed, these dispersions are easily incorporated into the base formula to give great batch-to-batch color reproducibility. Even at higher incorporation levels, these pigment dispersions will not negatively impact drying time of the formulation. MSS-500/3H helps shorten drying time, K-RAY® SM SNOW contributes to homogeneity of the color and K-RAY® SM WHITE SPARK provides subtle sparkle on a matte background.

Manufacturing Procedure:

1. Add Part 1 together. Disperse Tixogel VP V at 10000 rpm for 7 minutes (Silverson Square hole high shear head).
2. Add Part 2, mix at 6000 rpm for 3 minutes.
3. Add Part 3, mix till smooth, by hand or mechanical stirrer.
4. Add Part 4, mix.
5. Add Part 5, mix until smooth.
6. Fill into airtight packaging.



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FORMULATIONS

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The Powder & Dispersion Specialist



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