



KEY-146A-EU

Soft Swipe Eyeshadow

%	INGREDIENT	INCI NAME	SUPPLIER
Part 1			
12.00	SOFTISAN® 649	Bis-Diglyceryl Polyacyladipate-2	IOI Oleo Chemicals
10.00	DUB ININ	Isononyl Isononanoate	Stearinerie Dubois
6.00	Velvessil™ 034 gel	Caprylyl Methicone (and) C30-45 Alkyl Cetearyl Dimethicone Crosspolymer	Momentive
6.00	CPF-3300@20cSt	Phenyl Trimethicone	Avantor
5.00	BENTONE GEL® VS1 V	Trisiloxane (and) Distearidimonium Hectorite (and) Triethyl Citrate	Elementis
1.00	PM Wax 82	Polyethylene (And) Microcrystalline Wax	Kobo Products
Part 2			
4.00	KOBOGUARD® MQ60DM	Trimethylsiloxysilicate (And) Dimethicone	Kobo Products
Part 3			
55.00	K-RAY® SM PERPETUAL BlueGold NT	Silica (And) Synthetic Fluorophlogopite (And) Iron Oxides (CI 77491)	Kobo Products
1.00	MSS-500/H	Silica	Kobo Products
100.00			

Description:

This eyeshadow consists of a high percentage of colour travel effect pigments mixed into a dough like anhydrous base to bind them. It delivers amazing payoff with the softest swipe. PM Wax 82 is used to give structure to the formula. KOBOGUARD® MQ60DM is a film former to help create a uniform film on the skin. This eyeshadow uses K-RAY® SM PERPETUAL BlueGold NT which is a no TiO2 color travel pigment. MSS-500/H is a high absorbing silica microsphere that helps to bind the formula and improves spreadability and texture because of its spherical nature.

Manufacturing Procedure:

1. Mix Part 1 ingredients one by one, heat to melt the wax, until a homogenous mixture is obtained.
2. Bring the mixture to RT, add Part 2 and mix.
3. Add Part 3 and mix thoroughly.
4. Take some bulk on the godet and spread it evenly. Place a cloth/paper towel and press using a flat surface tool.



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FORMULATIONS

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