



KEL-005F-BR

Intense, Long Wear Liquid Eyeliner with WSJ Dispersion - Blue

%	INGREDIENT	INCI NAME	SUPPLIER
Part 1			
20.70	Deionized Water	Water	
0.30	Natrosol® 250 HHR CS	Hydroxyethylcellulose	Hercules/Aqualon
Part 2			
36.50	KOBOGUARD® 50A	Water (And) Acrylates/Ethylhexyl Acrylate Copolymer (And) Laureth-21	Kobo Products
25.00	WSJ24UBAMP-O	Water (And) Acrylates/Ethylhexyl Acrylate Copolymer (And) Ultramarines (And) Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer (And) Aminomethyl Propanol	Kobo Products
5.00	KTZ® ROYAL BLUE	Mica (And) Titanium Dioxide (And) Ferric Ferrocyanide	Kobo Products
Part 3			
10.00	SERICITE GMS-4C	Mica	Kobo Products
0.50	Liquid Germall® Plus	Propylene Glycol (And) Diazolidinyl Urea (And) Iodopropynyl Butylcarbamate	ISP
Part 4			
2.00	SP-10	Nylon-12	Toray/Kobo Products
100.00			

Description:

This long-wear, blue, liquid eyeliner features Kobo's WSJ Pigmentary Dispersion to create intense color. KOBOGUARD® 50A is used to produce a long-wearing film and provide water resistance. KTZ® ROYAL BLUE gives a pearlescent effect to the formulation. SERICITE GMS-4C increases coverage and SP-10 can improve the glide on application.

Manufacturing Procedure:

1. Heat water until almost boiling and add Natrosol® 250 HHR CS.
2. Allow Part 1 to cool while stirring to form a gel.
3. Add Part 2 to Part 1. Mix at 200 RPM for 10 minutes.
4. Neutralize using Triethanolamine.
5. Add Part 3. Mix at 300 RPM for 10 minutes.
6. Add Part 4 slowly while mixing.



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FORMULATIONS

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The Powder & Dispersion Specialist



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