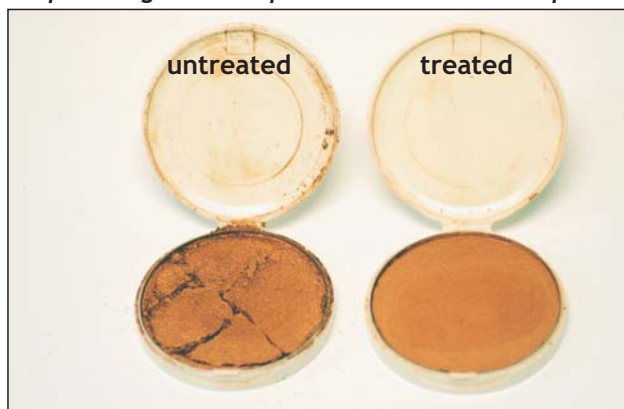


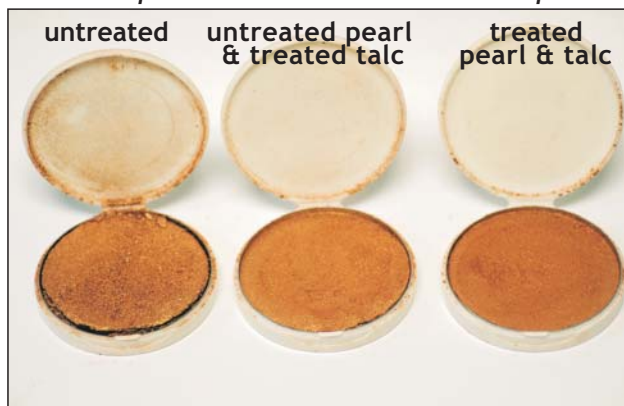
Advantages of Treated-Pearls in Powders

- ▶ Improves pressing
- ▶ Allows higher level of pearl to press
- ▶ Allows larger particle size to be pressed
- ▶ Suitable for 2-way (wet/dry) cakes
- ▶ Gives better feel
- ▶ Better deposit on skin
- ▶ Better adhesion & wear

Drop testing - Pressed powders with 45% KTZ® pearls



Improved pressability -
Pressed powders with 45% KTZ® pearls



Technical Literature ref TPIPwd-002 - November 4, 2008

KTZ® Pearl pearlescent pigments are metal oxide-coated mica platelets used to impart color and visual effects to lip, face, eye and nail products as well as toiletries, body make-up and sunscreens.

All KTZ® Pearls are also available with Kobo proprietary surface treatments :

- Isopropyl Titanium Triisostearate (ITT or Titanate, Kobo Code I)
- Triethoxy Caprylylsilane (Silane, Kobo Code 11S)

These treatments decrease surface activity, maximize water repellency and allow for an easy formulation in esters, mineral oils and silicone fluids.

Please contact Kobo Products at
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composition of the formulas presented here

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